2017 Nashville Hispanic Heritage Month Celebration program overview

"Recognizing the business, professional, civic, artistic and cultural contributions of more than 57.5 million Hispanics in the nation and our local Nashville community"

- The Nashville Area Hispanic Chamber of Commerce hosts ***the largest most comprehensive and inclusive*** local and regional recognition of this important celebration, every year, from ***September 15 through October 15.***

- Hispanic Heritage Month recognizes and celebrates the rich cultural, economic, artistic, scientific, educational and social influences and contributions of Hispanics throughout the United States. It was first instituted by a U.S Congress joint resolution on September 17th, 1968. Twenty years later, on August 17th, 1988, President Ronald Reagan extended it to a month-long celebration from September 15th to October 15th.

- ***Nashville's Hispanic population is estimated at more than 12%***, this is approximately ***90,000+*** local residents who trace their roots to Spanish speaking countries.

- NAHCC's month long celebration reaches thousands of local Hispanics and members of Nashville's community resulting in ***extensive coverage*** by local and regional English language and Spanish media outlets (see attachments).

- Our program highlights include training sessions and discussion panels on **population growth, *Hispanic women entrepreneurship trends, Hispanic purchasing power and economic impact.*** Key strategic partnership in education, financial literacy, health & wellness, arts, culture, civic engagement and business, are announced through the month (see attached schedule).

- To close our month-long city-wide program, the NAHCC honors Hispanic Heritage Month recognizing the professional, civic, cultural, artistic and business contributions of those in our Nashville community who have demonstrated commitment and leadership to the advancement of our organization's mission, the Hispanic community, and the city, via our signature **Business & Community Excellence Awards Gala -** now on its 13th year**.**

CELEBRATE
Hispanic Heritage Month
SEPTEMBER 15 TO OCTOBER 15

NAHCC's HISPANIC HERITAGE MONTH LONG PROGRAM

From September 15 through October 15, the Nashville Area Hispanic Chamber of Commerce hosts the largest most inclusive program "Recognizing the business, professional, civic, artistic and cultural contributions of more than 56.6 million Hispanics in the nation and our local Nashville community"

2017 SCHEDULE

FRIDAY, September 15

- Hispanic Heritage Month Kick Off Reception @Belmont University – Hispanic Professional, Entrepreneur & Business Leaders Breakfast Series - **All SPONSORS recognized**
- Entrepreneur mentorship of high school students from three Simon Youth Academies The Academy at Hickory Hollow (Southeast Nashville), The Academy at OpryMills (East Nashville), The Academy at Old Cockrill (West Nashville), participate in **"A Part of Me"** photography project at The Academy at Old Cockrill /**MASTER CLASS** 10am–1pm -- by J Partipilo plus Google Fiber Coding Class: **Made with Code**

SUNDAY, September 17

- Community Family Festival Celebrating Hispanic Heritage Month @RiverGate Mall – 12 pm to 4 pm / Music and Dance Troupe by Stereo Nashville Spanish Radio, Nashville Noticias, El Crucero, La Noticia newspaper --- Hispanic visual artists teaching children **-Sponsored by CORNERSTONE FINANCIAL CREDIT UNION**
- **"CODING FOR KIDS"** presented by **Google Fiber**
- Celebrating Hispanic Art reception: 6 to 8 pm – Photos from Cuba, My World Ends Here **Sponsored by Studio 208**

MON/TUE September 18/19: NAHCC @Pathways for Trade: North America The Most Competitive Region in the World - Texas A&M International University

THURSDAY September 21: Students field trip to **Radio Free Nashville** – Sound design workshop

WEDNESDAY, September 27 – AVAILABLE
THURSDAY September 28 – AVAILABLE

SATURDAY September 30

- Digital Inclusion and Internet Business Tools for Your Business – Morning and afternoon workshops and lunch - **-Sponsored by GOOGLE FIBER**
- **"A Part of Me"** mentorship project w/high-school students from three of The Academies goes up @**Flatrock**

SUN/TUE Oct 1-3

- USHCC Convention in Dallas, TX – NAHCC Delegation: America's largest Hispanic business organization, representing 4.2 million Hispanic-businesses. **Sponsored by FIFTH THIRD**

WEDNESDAY, October 4: "A Part of Me" High-school student's art work project from three of The Academies Opening Reception @**Flatrock 5-7 PM**

THURSDAY, October 5: Diversify Nashville Hispanic Heritage Month Reception: **American History & Citizenship Process /Civil Rights exhibit.** -5:30 PM **--Sponsored by REGIONS**

MONDAY, October 9: Diversify Nashville Networking Reception – Live Music **--Sponsored by AGENCY 33**

WEDNESDAY, October 11: NAHCC Business & Community Excellence Awards @Waller – SPONSORS RECOGNITION 6-8 PM

SUNDAY, October 15: Hispanic Heritage Month ENDS Closing Latin dance party @SOUTH **-Sponsored by SOUTH**

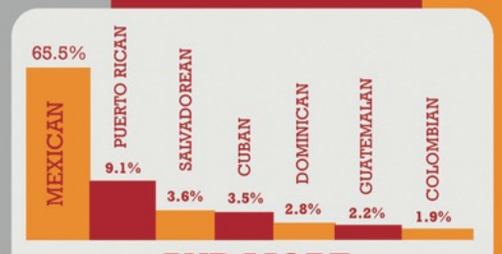
16.3 %
OF THE POPULATION

56.6
MILLION
PEOPLE

1 IN EVERY 6 INDIVIDUALS

1 IN EVERY 4 CHILDREN

HISPANICS IN THE U.S. ARE...



...AND MORE

16.3 %
OF THE POPULATION FROM 2000 TO 2010

$1
TRILLION IN BUYING POWER

WWW.NASHVILLEHISPANICCHAMBER.COM

NAHCC

NAHCC's 2016 Hispanic Heritage Month Celebration: Our 12 year anniversary

*"Recognizing the business, professional, civic, artistic and cultural contributions of more than **56.6** million Hispanics in our nation, and local Nashville community"*

Each year during National Hispanic Heritage Month, the Nashville Area Hispanic Chamber of Commerce hosts the largest most comprehensive and inclusive local and regional month-long recognition of this important celebration from September 15 to October 15.

We invite you to join us!

www.nashvillehispanicchamber.com Tel. 615.216.5737 info@nashvillehispanicchamber.com

Metropolitan Government of Nashville and Davidson County

Office of the Mayor

A Proclamation Proclaiming Hispanic Heritage Month September 15 – October 15, 2017

WHEREAS, the City of Nashville joins the Nashville Area Hispanic Chamber of Commerce in recognizing and celebrating the thousands of Hispanics in Nashville, whose entrepreneurial spirit, strong work ethic, love of family and sense of community have helped unite us all; and

WHEREAS, to honor the achievements of Hispanics in America, since 1988 the United States observes National Hispanic Heritage Month from September 15 through October 15, commemorating the independence of Chile, Costa Rica, El Salvador, Guatemala, Honduras, Mexico, and Nicaragua; and

WHEREAS, as a result of their determination, intelligence, hard work and perseverance, Hispanics have contributed immensely to the growth and stability of our region, helping to shape the character and future of Nashville; and

WHEREAS, Hispanics lead small businesses, corporations, non-profits, social movements, and places of learning. They serve in government at every level from school boards to statehouses, and from city councils to Congress making our communities stronger economically, culturally, socially, and politically; and

WHEREAS, Hispanics have served with honor and distinction in every conflict since the Revolutionary War, and they have made invaluable contributions through their service to our country; and

WHEREAS, as Hispanics continue to enrich our Nation's character and shape our common future, they strengthen America's promise and affirm the narrative of American unity and progress.

NOW, THEREFORE, BE IT RESOLVED that I, Megan Barry, Mayor of the Metropolitan Government of Nashville and Davidson County, do hereby proclaim September 15 – October 15, 2017 as

Hispanic Heritage Month

in the City of Nashville, and encourage all citizens to recognize and celebrate this month with appropriate activities.

I have hereunto set my hand on
This 15th day of September, 2017.

Megan Barry
Mayor

You Are
Cordially
Invited
To Attend

13th Annual NAHCC's Hispanic Heritage Month Awards

Celebrating Excellence in Business & Community

Wed. October 11, 2017

6 to 8 pm

WALLER

511 Union St
27th Floor
Nashville, TN 37219

RSVP@nashvillehispanicchamber.com

Our Hispanic Heritage Month Celebration *"Recognizes the business, professional, civic, artistic and cultural contributions of more than 56.6 million Hispanics in our nation, and local Nashville community"*

We invite you to join us!

Yuri Cunza
President & CEO

NASHVILLE AREA HISPANIC CHAMBER OF COMMERCE

NAHCC

www.nashvillehispanicchamber.com

- NAHCC's 2017 Hispanic Heritage Month Celebration corporate sponsors:

Cracker Barrel Old Country Store

Google fiber

Fifth Third Bank

Nashville Music City

Nissan

Regions

Belmont University

RiverGate

waller

Advance Financial 24/7

Cornerstone Financial Credit Union

Metropolitan Nashville Airport Authority℠