Nashville Area Hispanic Chamber of Commerce

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Member of the United States
Hispanic Chamber of Commerce

USHCC
UNITED STATES HISPANIC CHAMBER OF COMMERCE

NAHCC

Who We Are

The Nashville Area Hispanic Chamber of Commerce is a 501(c)6 non-profit membership organization composed of businesses owned by men and women who have joined together to promote and advance the civic, entrepreneurial and commercial progress of the Nashville Hispanic community and its small businesses.

The NAHCC is funded by membership dues and supported by strategic corporate members and community partners.

NAHCC

Our Mission

The mission of the Nashville Area Hispanic Chamber of Commerce is to promote the economic growth and development of Hispanic entrepreneurs and businesses. To serve the business community by developing positive changes through active participation in education, public affairs, civic engagement, and creating business opportunities for our members, particularly small, minority owned businesses. To provide leadership, networking opportunities and community events that help raise awareness and benefit the Hispanic community and the community at large.

LTR: Mikey Corona, Cynthia Pachas, Mario Ramos, Monchiere' Holmes-Jones, Juan Lombera, Marie Sueing, Claudia Zuazua, Manuel Cuevas, Suzy Samudio, Perla Salas, and Marisa Muñoz

NAHCC

2025/26 Board of Directors

www.nashvillehispanicchamber.com

NAHCC

Our Vision

Serve as the leading Hispanic business liaison between the Hispanic business community and the community at large.

Our Values

Integrity, Inclusiveness, Dedicated to Service and Excellence

Strategic Goals

NAHCC

- Accessing capital to help start, grow and expand businesses.
- Technological advancement for business competitiveness through
- e-procurement and contracting opportunities.
- Workforce preparedness in developing employees with a solid work ethic.
- Identifying key business issues at the City, State and Federal level to truly be the advocate for small business success.
- Membership cultivation to develop new business, new leaders and innovative approaches to local enterprises.
- Entrepreneurial development for long-term expansion and retention of small businesses.
- 2025: Healthcare coverage strategies for business survivability.

How to achieve success

The NAHCC developed seven key elements
to complement its strategic goals :

- Directly influence and promote an agenda for small businesses
- Identify and develop individuals who will provide key leadership
- Increase the marketing of the NAHCC's programs and initiatives
- Succeed in enhancing and revitalizing small businesses
- Expand organizational capacity for effective use of the NAHCC resources
- Elevate the NAHCC by better focusing on member needs and improve process for member involvement

NAHCC Programs

Annual Events

- Legislative Summit (Washington D.C)
- Diversify Nashville
- Hispanic Heritage Month Awards Celebration
- National Small Business Week with SBA
- Business 101 in partnership with SCORE training program
- Career/Job Fair/Job Bank (online)
- Housing Fair/Health Fair
- Delegation to USHCC National Convention

General local events

- Quarterly Breakfast/Business After Hours
- Annual Membership Meeting
- Lunch & Learn Series-: Access to Capital Financial Literacy
- Community Outreach/Civic Engagement

Member Benefits

- Networking Events
- Business/Professional Development
- Open House/Ribbon Cutting
- Advocacy/Government Relations
- Business Expos/Festivals
- Minority Certification Guidance
- Seminars/Business Literacy Programs
- Member Benefits and Discount Programs
- Powerful Connections in the community

Membership Levels

NAHCC

Who can join? We invite those entrepreneurs interested in the issues and topics we focus our efforts on to join. We encourage our members to participate and make a difference in the organization. **Juntos Podemos!!**

Membership Levels

- **99+ employees _____ $ 1,000.00**
- **50 to 99 employees _____ $ 500.00**
- **10 to 49 employees_____ $ 250.00**
- **1 to 9 employees _____ $ 150.00**

Strategic Partnerships

- National Association of Women Business Owners (NAWBO)
- Nashville Minority Business Center
- Metro Nashville Public Schools
- Nashville Chamber of Commerce
- Nashville Convention & Visitors Corp.
- TN Dept of Economic & Community Development
- Mayor's Office of Minority and Women Owned Business
- Small Business Administration (SBA)
- Tennessee State University, Belmont University & Volunteer State Community College, Lipscomb University, Vanderbilt University
- U.S Labor Department
- SCORE Nashville Partnership for Business Literacy
- Williamson Inc., Black Chamber of Co. and TN Pride Chamber
- NAHCC Foundation

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NAHCC

Awards & Recognitions

- Minority Small Business Leadership Award
- Presented by the Small Business Administration (SBA)

- Tennessee Department of Economic & Community Development Global Entrepreneurship Week Certificate of Recognition

- NAHCC Recognized by the Nashville Mayor during National Small Business Week

- NAHCC President & CEO receives Avant Garde MOSAIC Diversity Award

- USHCC Chamber of the Year Award

Recent Achievements

- NAHCC announces the business case for immigration reform
- Partnership with multiple local and regional partners, Nashville Chamber, TN Chamber of Commerce & Industry, TN Hospitality Assn.
- NAHCC renews Strategic Alliance Memorandum with the United States Small Business Administration (SBA)
- NAHCC partners with SCORE to provide business training to Hispanic Entrepreneurs
- NAHCC partners with SBA to launch emerging leaders program in Nashville

About Hispanics in the US

Hispanics were the principal source of new workers in the U. S. economy; they comprise 14% of Nashville's population (100,000+).

According to the 2023 LDC US Latino GDP Report, US Latino purchasing power is $3.4 trillion. This is a 14% increase from 2022 and 2.5 times faster than the non-Latino equivalent.

Hispanics are the minority with the second highest income per capita in the US (Pew Hispanic Center).

About Hispanics in Tennessee

At near 500,000, Hispanic represent 7% of Tennessee's population

Hispanic owned businesses for the year 2023 is estimated at 1,800 in Nashville and Davidson Co.

For the period 2000-2010, Hispanic population in Tennessee grew almost 457% (US Census Bureau).

NAHCC's Annual Signature Event

"Hispanic Heritage Month Celebration & 21st Annual Awards Ceremony"

Why:
To recognize those individuals in the state who work towards making Tennessee a better place to live, work and invest in.

When:
October 2025 - 5:30 PM to 7:00 PM

Where: Belmont University

Attendance: Our annual event draw attendees from Middle TN as well as special guests representing our partnerships in the local community.

This year's event is shaping up to be truly extraordinary!

Corporate Membership Benefits

NAHCC

- Develop the opportunity for your organization to showcase their corporate image – commitment to quality, the future and the community – in a recognition focused environment.

- Allow your organization to access to an understanding of the Hispanic consumer's interests and attitudes, through exposure marketing.

- Provide a convenient venue for customers to experience your organization's growth and development through promotional materials, signage or interaction with your organization's representatives in a social, relaxed environment.

- Position your organization as a pioneer that supports the Tennessee Hispanic community's growth and achievements, paving the way to a better quality of life for all.

NAHCC

For more information please call:

(615) 216-5737 or visit:

www.nashvillehispanicchamber.com

41 Peabody St.

#222

Nashville, TN 37210